

Recognized by UGC section 2(f) and 12(b) of the UGC Act 1956
Permanently Affiliated with Thiruvalluvar University & approved by the Govt of Tamilnadu

Accredited by NAAC with B Grade

1.3.2 Average percentage of course that include experiential through project work/field work/ internship during the year

1.3.3 Percentage of students undertaking project work/field work/internship —

**DEPARTMENT: BACHELOR OF BUSINESS ADMINISTRATION** 

PURPOSE: PROJECT WORK

NAME OF THE COMPANIES VISITED: VANITEC, VANIYAMBADI.

AFI TANNERY, VANIYAMBADI.

HIJAZ KARODA GLOVES Co. Pvt. Ltd.

YAMAHA SHOW ROOM, THIRUPATTUR.

SINON LEATHERS, VANIYAMBADI.



Principal Islamiah Women's Arts and Science College Vanıyambadi - 635 752.



#### B.B.A.

	7777	B.B.A.				
S.NO.	PAPER CODE	TITLE OF THE PAPER	CREDIT	CIA	UNI. EXAM	тот
	GD - 61	II YEAR (III SEMESTER)			EARIVI	<b></b>
1.	CBA 31	Production and Materials Management	4	25	75	100
2.	CBA 32	Financial Accounting	4	25	75	100
3.	CBA 33	Human Resource Management	4	25	75	100
4.	CBA 34	Managerial Economics	4	25	75	100
		ALLIED			10	100
		(Choose any 1 out of 3)				
5.	CABA 35A	Office Management	3	25	75	100
6.	CABA 35B	Services Marketing	3	25	75	100
7.	CABA 35C	Tourism Management	3	25	75	100
		SKILL BASED SUBJECT				
8.	CSBA 36	Business Communication (SBS I)	2	25	75	100
		NON MAJOR ELECTIVE				
9.	CNBA 37	Management Concepts (NME I)	2	25	75	100
		II YEAR (IV SEMESTER)				
10.	CBA 41	Organizational Behavior	4	25	75	100
11.	CBA 42	Taxation	4	25	75	100
12.	CBA 43	Management Accounting	4	25	75	100
13.	CBA 44	Operations Research	4	25	75	100
10.	ODA 44	ALLIED		20		100
		(Choose any 1 out of 3)				
14.	CABA 45A	Retail Management	5	25	75	100
15.	CABA 45B	Project Management	5	25	75	100
16.	CABA 45C	Hotel Management	5	25	75	100
10.	CABA 45C	SKILL BASED SUBJECT	<del>                                     </del>	20	10	100
17.	CSBA 46	Entrepreneurial Development (SBS II)	2	25	75	100
11.	CSDA 40	NON MAJOR ELECTIVE		_20	10	100
10	CNTD X 47	Training and Development (NME II)	2	25	75	100
18.	CNBA 47	III YEAR (V SEMESTER)		_20		100
	CD X C1			25	75	100
19.	CBA 51	Marketing Management	4 4	25 25	75 75	100
20.	CBA 52	Business Law				100
21.	CBA 53	Research Methodology	4	25	75	
22.	CBA 54	Computer Application in Business	4	25	75	100
		ELECTIVE I				
		(Choose any 1 out of 3)		-05	70	100
23.	CEBA 55A	Industrial Relations and Labour Laws	3	25	75	100
24.	CEBA 55B	Reward Management	3	25	75	100
25.	CEBA 55C	Change Management	3	25	75	100
		SKILL BASED SUBJECT	_			100
26.	CSBA 56	E-Business (SBS III)	2	25	75	100
		III YEAR (VI SEMESTER)				100
27.	CBA 61	Strategic Management	5	25	75	100
28.	CBA 62	International Business	5	25	TS 475	100
		ELECTIVE II	1	W.	75 15 475	
		(Choose any 1 out of 3)	/3	3/	\\	1
29.	CEBA 63A	Financial Management	3	25"	HINELON	, 100
30.	CEBA 63B	Financial Services	3	25	75	100
31.	CEBA 63C	Investment Management	3	26	750)	100
		ELECTIVE III	7.0	4.3	103/1	



## THIRUVALLUVAR UNIVERSITY, VELLORE - 115

## Revised – Regulation (2<sup>nd</sup> and 3<sup>rd</sup> Year) from 2020 – 2021 Batch Onwards

s.no.	PAPER CODE	TITLE OF THE PAPER	CREDIT	CIA	UNI. EXAM	тот
		(Choose any 1 out of 3)				
32.	CEBA 64A	Marketing Research	3	25	75	100
33.	CEBA 64B	Rural Marketing Management	3	25	75	100
34.	CEBA 64C	Advertising and Sales Management	3	25	75	100
		SKILL BASED SUBJECT	-			
35.	CSBA 65	Creativity and Innovation Management (SBS IV)	2	25	75	100
36.	CPBA 66	Group / Individual Project	5	25	75	100
37.	CEA 60	Extension Activities	1	100	_	100
		W	140			4200



### PAPER - 19 GROUP PROJECT

A group of not exceeding 5 students will be sent for training in business establishments for 15 days and assigned a project in the beginning of the sixth semester. The Project Report shall be submitted to the college before the end of the sixth semester.

The Project Report shall be evaluated by External Examiner. Project Report shall carry 75 Marks and Viva-Voce Examination 25 Marks. Total: 100 Marks.

If a Candidate fails to submit the project work or fails to appear for the Viva-Voce Examination then the Candidate should submit or appear only in the next Viva-Voce Examination.

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Principal
Islamiah Women's Arts and Science College
Vanıyambadi - 635 752.

### PERMISSION LETTER

Vaniyambadi

2.3.2022

#### From

Dr. K. Indra, Head & Assistant Professor of Business Administration Islamiah Women's Arts & Science College Vaniyambadi.

To

The Secretary and Correspondent Islamiah Women's Arts & Science College Vaniyambadi.

#### Through

The Principal Islamiah Women's Arts & Science College Vaniyambadi.

#### Respected Sir,

SUB: Seeking permission for Industrial Training - Reg.

As I would like to inform you that, the department of Business Administration final year students are having Major Project for this semester, which is part of our syllabus. So, I request to you sir, kindly permit me to allow the students for 15days industrial training from 7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022.

Thanking you

exector directions

Yours faithfully,

(Dr. K. INDRA)



Accredited by NAAC with 'B' Grade

( Recognised by UGC under Section 2(f) & 12(b) of the UGC Act 1956 & Permanent affiliation with Thiruvalluvar University Maintained & Managed by The Vaniyambadi Muslim Educational Society )

# 10, Bye-Pass Road, New Town, Vaniyambadi - 635 752. Tirupattur District, Tamilnadu.

Telephone: +91 4174 - 235 266 e-mail: principaliwc@gmail.com

Dr. M. RENU,

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

Principal

7.3.2022 Vaniyambadi.

To,

The Manager Darling Showroom, Near bus stand, Vaniyambadi.

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

AISHA SIDDIKA M.S NALINI. D VINISHA. C PREETHI. S

Thanking you



Yours faithfully,

(Dr. M. RENU)

Principal

Islamiah Women's Arts and Science College Vaniyambadi - 635 752.



Accredited by NAAC with 'B' Grade

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Dr. M. RENU,

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

Principal

7.3.2022 Vaniyambadi.

To, The manager Vanitec Limited. Cutherry Road, Valayampet, Vaniyambadi. Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21" March 2022. The name list is given below.

#### Name of the students

PRATHIGA, S BHUVANESHWARI. K NANDHINI, T

Thanking you



Yours faithfully.

Islamiah Women's /

Vaniyambadi - 635 752.



Accredited by NAAC with 'B' Grade

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Dr. M. RENU,

M.B.A., (FIN.), M.B.A.,(HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

7.3.2022 Vaniyambadi.

To,

The Manager, Iwayy Technology Solution, #14, College Road, Mosque Complex,

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21<sup>st</sup> March 2022. The name list is given below.

#### Name of the students

AAMIRA TASKEEN. V FASEEHA MAHEEM. T MATHIHA HASEEN. H NABEELA FATHIMA. S

Thanking you



Yours faithfully,

(Dr. M. RENU)

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Frincipal Islamiah Women's Arts and Science College Vanıyambadi - 635 752.

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Dr. M. RENU.

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

· The Manager, SINON leathers. #1104, P.J. Nehru Road, Vaniyambadi.

Sir,

**Sub**: Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

ASHIFA. F NASHITHA AIMAN. S THAURA HARMEN. A YASMEEN, I

Thanking you

Yours faithfully,

(Dr. M. RENU)

Principal

Islamiah Women's Arta and Science College

Vanivarnoadi - 635 752



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Dr. M. RENU.

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

7.3.2022 Vaniyambadi.

To,

The Managing Director Hijaz Karoda Gloves Co. Pvt. Ltd., Girisamuthram, Vaniyambadi.

Sir,

Sub: Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

G. SUBASHINI S. SUGANYA V. NAGAVALLI

A. ISWARIYA

Thanking you

Yours faithfully.

(Dr. M. RE Principal

Islamiah Women's Arts and Science College

Vanivambadi - 635 752



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Dr. M. RENU,

M.B.A., (FIN.), M.B.A.,(HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

7.3.2022 Vaniyambadi.

To,

The Manager Darling Showroom, Krishnagiri main Road, Thirupattur.

Sir,

**Sub:** Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21<sup>st</sup> March 2022. The name list is given below.

#### Name of the students

R. AGALYA K. UMAMAGESHWARI P. RAMYA S. ISWARIYA

Thanking you

Starts And Scare

Yours faithfully,

(Dr. M. RENÚ)\*
Principal

Islamiah Wemen's Arts and Science College Vanivambadi - 637 752



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Dr. M. RENU,

M.B.A., (FIN.), M.B.A.,(HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

7.3.2022 Vaniyambadi.

The Manager
K.H Apollo Hospital.

Ranipet, Vellore Melvisharam

Sir,

To,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21<sup>st</sup> March 2022. The name list is given below.

#### Name of the students

AYISHA SIDDIQUA.N VINITHA.K HABEEBUNNISA.K HIFZA ANAM.V

Thanking you

Yours faithfully,

(Dr. M. RENU)

Principal Islamiah Women's Arts and Science College Vanıyambadı - 635 752.



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M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

Principal

7.3.2022 Vaniyambadi.

To.

The Manager, N.M. Hashim & Co Kumarappa Street, Periyampet Chennai

Sir,

Sub: Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21<sup>st</sup> March 2022. The name list is given below.

#### Name of the students

P. AYEESHA SIDEEQUA N. NUZHATH FATHIMA K.U. AYESHA AMREEN V.FARIHA TASKEEN

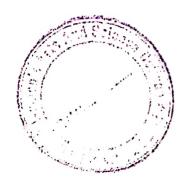
Thanking you

Yours faithfully,

Dr. M. RENUYO

Principal Islamiah Women's Arts and Science College

Vanıyambadı - 635 752.





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Dr. M. RENU,

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

The Special Officer, TCSM, Kethandapatti, Tirupattur Dist.

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

ARCHANA, A GOPIKA, M LAKSHMI PRIYA. K SINDHU, M

Thanking you

Yours faithfully,

(Dr. M. RENU)

Principal mich Women's Arts and Science College Vanivambadi - 65 . . . 2



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Dr. M. RENU.

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

The Manager, Farida Group Pvt. Ltd., Thuthipet, Ambur Road Thirupattur Dist. Sir,

Sub: Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

JANANI. Y PAVITHRA, K SANDHIYA. R VITHYA. V

Thanking you

S Nats And Solo

Yours faithfully,

(Dr. M. RENU)

Principal Islamiah Women's A. a. and Science Coffege Vant Julian - 635 /52



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M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

AFI Tannery Cuthery Road extn. Valiyampet, Vaniyambadi

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

ALEENA KOUSER, D NAFIA SADAF, N THASEEN, B ZOHRA FATHIMA. M

Thanking you

Yours faithfully,

Principal

Islamiah Women's Arts and Science College

Varmanniadi - 635 752



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Dr. M. RENU.

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

The Branch Manager, Primary Agricultural Co-operative Credit Society, Kothur, Pernambut Road, Vellore Dist.

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

RAJALAKSHMI, K SARAVANA. S TAMILSELVI, V VANMATHI. M

Thanking you

(Dr. M. RENÚ

Yours faithfully,

Principal Islamiah Women's Arts and Science College

Vaniyambadi - 635 752



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Dr. M. RENU,

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

The Manager, J.B. Agro Foods, #297/2A2, Vengatasamuthiram, Bangi Shop, East Coast Road, Ambur.

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

FATHIMA TAZEEN. K KEERTHIGA, V MAKEE UL ARAB. K RABIT SHAFIN, T

My deimoral in Arts And So Thanking you

(Dr. M. RENU)

Principal Islamiah Women's Arts and Science College

Vassy inbadi - 635 752



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Dr. M. RENU.

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

AFI Tannery Cuthery Road extn. Valiyampet, Vaniyambadi

Sir,

Sub: Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

S. ALIMA MARIYAM M.N. NIHA SUMAN T. ROOSHA SHAREEN J.NOORUL HUDA

Thanking you

(Dr. M. RENU)

Yours faithfully.

Principal Arts and Science Coffees Islamiah Wa-Jadi - Gu.



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( Recognised by UGC under Section 2(f) & 12(b) of the UGC Act 1956 & Permanent affiliation with Thiruvalluvar University Maintained & Managed by The Vaniyambadi Muslim Educational Society)

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Dr. M. RENU,

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D. Principal

> 7.3.2022 Vaniyambadi.

To,

The Manager, R.D.S.Super Market & Malls, Flower Bazar, Ambur

Sir,

Sub: Seeking permission for Institutional Training – Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

K. AMIRA FATHIMA K. HAJEERA FATHIMA PEERATHI HUZAINA MARYAM B. SUMERA

Thanking you

Yours faithfully.

Islamiah Women's Arts and Science Collège"

Vaniyambadi - 635 752



Accredited by NAAC with 'B' Grade

( Recognised by UGC under Section 2(f) & 12(b) of the UGC Act 1956 & Permanent affiliation with Thiruvalluvar University Maintained & Managed by The Vaniyambadi Muslim Educational Society )

# 10, Bye-Pass Road, New Town, Vaniyambadi - 635 752. Tirupattur District, Tamilnadu.

Telephone: +91 4174 - 235 266 e-mail: principaliwc@gmail.com

Dr. M. RENU.

M.B.A., (FIN.), M.B.A., (HRM), M.Com., M.Phil., PGDCA, SET, Ph. D.

7.3.2022 Vaniyambadi.

To,

The Manager, Yamaha Showroom, Thirupattur.

Sir,

Sub: Seeking permission for Institutional Training - Reg.

I request you to kindly permit the following students of III BBA degree course of our college to undergo institutional training in your esteemed organization. This training is a part of the syllabus and your co-operation in this regard is sincerely solicited. They may be trained for 15 days commencing from 7th March 2022 to 21st March 2022. The name list is given below.

#### Name of the students

J. SAFIYA TAZEEN N. KHATEEJATHUL KUBRA N. ASMA KOUNAIN S.T. AYESHA IFFATH

Thanking you

Yours faithfully.

Islamiah Women's Arts and Science College

Vanivambadi - 635 752



Cell: 90033 17779

82202 56001

98433 79544

# 140/A, C. N. A. Road, (Opp: Babu Lodge) Khaderpet, VANIYAMBADI - 635 751. Vellore Dist.,

Date:

#### **CERTIFICATE**

This is to certify that Miss AISHA SIDDIKA. M.S (31219U08004) BBA III year degree course of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE from VANIYAMBADI has undertaken major project in our showroom from 07/03/2022 to 22/03/2022. Her participation and Execution of the project are good.

761 cco-ioadmayingy

Lodge) Khaderpa



Cell: 90033 17779

82202 56001

98433 79544

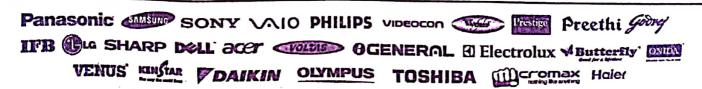
# 140/A, C. N. A. Road, (Opp : Babu Lodge) Khaderpet, VANIYAMBADI - 635 751. Vellore Dist.,

Date:

### **CERTIFICATE**

This is to certify that Miss PREETHI .S (31219U08048) BBA III year degree course of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE from VANIYAMBADI has undertaken major project in our showroom from 07/03/2022 to 22/03/2022. Her participation and Execution of the project are good.

A CNA Road,
On Both Lodge) Khaderper
Vanivambadi-635 751





Cell: 90033 17779

82202 56001

98433 79544

# 140/A, C. N. A. Road, (Opp : Babu Lodge) Khaderpet, VANIYAMBADI - 635 751. Vellore Dist.,

Date:

### **CERTIFICATE**

This is to certify that Miss NALINI .D (31219U08039) BBA III year degree course of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE from VANIYAMBADI has undertaken major project in our showroom from 07/03/2022 to 22/03/2022. Her participation and Execution of the project are good.





Cell: 90033 17779

82202 56001

98433 79544

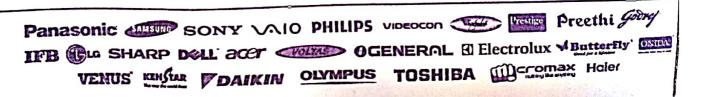
# 140/A, C. N. A. Road, (Opp: Babu Lodge) Khaderpet, VANIYAMBADI - 635 751. Vellore Dist.,

Date:

#### **CERTIFICATE**

This is to certify that Miss VINISHA .C (31219U08070)

BBA III year degree course of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE from VANIYAMBADI has undertaken major project in our showroom from 07/03/2022 to 22/03/2022. Her participation and Execution of the project are good.





### திருப்பத்தூர் கூட்டுறவு சர்க்கரை ஆலை லியிடைட், டி. எஸ். 1

கேத்தாண்டபட்டி = 635 815. வேலூர் மாவட்டம்

### TIRUPATTUR CO-OP. SUGAR MILLS LTD.,

Kethandapatti - 635 815, Vellore Dist. Tamil Nadu.

AN ISO 9001: 2008 Certified Mills

Reg. No.: RQ91/5143

PH

Fax No.: 04174-267909

E.mail. : tptcsm@yahoo.com

tptcsm@gmail.com

: 04174 - 268293 / 268294

4820291 TNGST

33194620291

CST No. :

NARC 367203

TIN

ECC No.: AAACT2174RXM001

GSTIN

: 33AAACT2174R1Z0

Tmt.T.Manimekalai, DRO/Managing Director

Rc. No. 712/ESTT/2022

Date .....

Dt.24-03-2022

#### CERTIFICATE

This is to certify that Selvi.M.Gopika, BBA, IIIrd year, Students of Islamiah Womens Arts and Science College, Vaniyambadi has completed Inplant Training from 08.03.2022 to 22.03.2022 in Tirupattur Co-operative Sugar Mills Ltd., Kethandapatti. Tirupattur District.

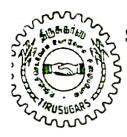
> Sd/-T.Manimekalai Managing Director

for Managing Director

To Selvi. M.Gopika

IIIrd Year BBA, Islamiah Womens Arts and Science College, Vaniyambadi.

project



### திருப்பத்தூர் கூட்டுறவு சர்க்கரை ஆலை லியிவடட், டி. எஸ். 1

கேத்தாண்டபட்டி – 635 815. வேலூர் மாவட்டம்

### TIRUPATTUR CO-OP. SUGAR MILLS LTD.,

Kethandapatti - 635 815, Vellore Dist. Tamil Nadu.

AN ISO 9001: 2008 Certified Mills

Reg. No.: RQ91/5143

: 04174 - 268293 / 268294 Fax No.: 04174-267909

E.mail.: tptcsm@yahoo.com

tptcsm@gmail.com

**TNGST** 

4820291

TIN

33194620291

CST No. :

ECC No. :

**GSTIN** 

AAACT2174RXM001 33AAACT2174R1Z0

NARC 367203

Tmt.T.Manimekalai. DRO/Managing Director

Rc. No. 712/ESTT/2022

Date .....

Dt. 24-03-2022

#### CERTIFICATE

This is to certify that Selvi.A.Archana, BBA, IIIrd year, Students of Islamiah Womens Arts and Science College, Vaniyambadi has completed Inplant Training from 08.03.2022 to 22.03.2022 in Tirupattur Co-operative Sugar Mills Ltd., Kethandapatti. Tirupattur District.

> Sd/-T.Manimekalai Managing Director

for Managing Director

To Selvi.A. Archana

IIIrd Year BBA, Islamiah Womens Arts and Science College, Vaniyambadi.

project



### திருப்பத்தூர் கூட்டுறவு சர்க்கரை ஆலை லியிடைட், டி. எஸ். 1

கேத்தாண்டபட்டி - 635 815. வேலூர் மாவட்டம்

#### TIRUPATTUR CO-OP. SUGAR MILLS LTD..

Kethandapatti - 635 815, Vellore Dist. Tamil Nadu.

AN ISO 9001: 2008 Certified Mills

Reg. No.: RQ91/5143

: 04174 - 268293 / 268294

Fax No.: 04174-267909

E.mail. : tptcsm@yahoo.com

tptcsm@gmail.com

**TNGST** 4820291

CST No. : NARC 367203

33194620291

TIN

ECC No.: AAACT2174RXM001

**GSTIN** 

33AAACT2174R1Z0

Tmt. T. Manimekalai, DRO/Managing Director

RC. NO. 712/ESTT/2022

Date .....

Dt.24-03-2022

#### **CERTIFICATE**

This is to certify that Selvi, M. Sindhu, BBA, IIIrd year. Students of Islamiah Womens Arts and Science College, Vaniyambadi has completed Inplant Training from 08.03.2022 to 22.03.2022 in Tirupattur Co-operative Sugar Mills Ltd.. Kethandapatti. Tirupattur District.

> Sd/-T.Manimekalai Managing Director

for Managing Director

Selvi M.Sindhu

IIIrd Year BBA,

Islamiah Womens Arts and Science College. Vaniyambadi.

project

Authorised Main Dealer For : India Yamaha Motor Pvt. Ltd.,

No. 1/10, Vaniyambadi Main Road,

Don Bosco Nagar, TIRUPATTUR, & Dt. T.N. - 635601



Date												

Date: 21/03/2022

### TO WHOM EVER IT MAY CONCERN

This is to approve that Miss.AYSHA IFFATH S.T. Reg.No.31219U08014, Final year BBA student of Islamiah Womens Arts and Science College, Vaniyambadi, Vellore .Is allowed to do her PROJECT work at our authorized showroom. During the period of 15 days (7th March 2022 to 21<sup>ST</sup> March 2022). And we wish her to have a better learning experience from our esteemed organization.

For. Maruthi Motors

Le. MARUTHI MUTUHA

Yamaha Main Dealer.

710, Venlyembed Mark Road Thupatur, (VLR-DL)

Authorized Signatory.



Authorised Main Dealer For ; India Yamaha Motor Pvt. Ltd., No. 1/10, Vaniyambadi Main Road,

Don Bosco Nagar, TIRUPATTUR. & Dt. T.N. - 635601



Date: 21.03.2022

To,

The Head of the Department,

Department of Business Management,

Islamiah Women's Arts and Science College,

Vaniyambadi.

Dear Sir,

Sub: Project Work Training for BBA Third year student - Reg

We are happy to inform you that Miss.ASMA KOUNIYAN N, Reg.No.31219U08010.III Year BBA have been completed her project at our esteemed organization during the period of (7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022) 15 days on the title "A Study on Impact on CRM".

During the project period we found her sincere, hardworking, and dedicated and result oriented. She worked well as part of the team her tenure.

We take this opportunity to wish her all the best for her successful future forward.

For, Maruthi Motors

Authorised Signatory.



No. 1/10, Vaniyambadi Main Road,

Don Bosco Nagar, TIRUPATTUR. & Dt. T.N. - 635601



Date 21.03.2022 .....

To,

The Head of the Department,

Department of Business Management,

Islamiah Women's Arts and Science College,

Vaniyambadi,

Dear Sir.

Sub: Project Work Training for BBA Third year student - Reg

We happy inform you that Miss.KHATEEJATHUL **KUBRA** Reg.No.31219U08029.III Year BBA have been completed her project at our esteemed organization during the period of (7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022) 15 days on the title "A Study on Impact on CRM".

During the project period we found her sincere, hardworking, and dedicated and result oriented. She worked well as part of the team her tenure.

We take this opportunity to wish her all the best for her successful future forward.

For, Maruthi Motors

en. Marothi motors

Yamaha Main Depler 110, Veniyambadi Vinin Road

Parinaitait (VIA-Di

Authorised Signatory.



No. 1/10, Vaniyambadi Main Road,

Don Bosco Nagar, TIRUPATTUR. & Dt. T.N. - 635601



Date: 21.03.2022

To,

The Head of the Department,

Department of Business Management,

Islamiah Women's Arts and Science College,

Vaniyambadi.

Dear Sir,

Sub: Project Work Training for BBA Third year student - Reg

We are happy to inform you that Miss. SAFIYA TAZEEN.J, Reg.No. 31219U08055.III Year BBA have been completed her project at our esteemed organization during the period of (7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022) 15 days on the title "A Study on Impact on CRM".

During the project period we found her sincere, hardworking, and dedicated and result oriented. She worked well as part of the team her tenure.

We take this opportunity to wish her all the best for her successful future forward.

For, Maruthi Motors

Mrs. Maku (HI MUTORS

Yamalie Male Daslar

Authorised Signatory.

Authorised Main Dealer For : India Yamaha Motor Pvt. Ltd.,

No. 1/10, Vaniyambadi Main Road,

Don Bosco Nagar, TIRUPATTUR. & Dt. T.N. - 635601



Date 21/03/2022	Date21/	03/2022										
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## CERTIFICATE OF ATTENDANCE

To whom ever this may concern, the following data shows the attendance report of the students did their internship project at our showroom during the period of 15 days (7<sup>th</sup> March 2022)

	SAFIYA TAZEEN.J	KHATEEJATHUL KUBRA N	AYSHA IFFATH S.T	ASMA . KOUNIYAN N
07/03/2022	X	х	X	X
08/03/2022	X	X	Х	х .
09/03/2022	Х	X	Х	X
10/03/2022	Х	X	X	X
11/03/2022	Х	X	Х	X
12/03/2022	Х	X .	X	X
14/03/2022	Х	, X	Х	X
15/03/2022	X	x	Х	Х
16/03/2022	Х	x	Х	X
17/03/2022	Х	x	Х	X
18/03/2022	Х	x	Х	Х
19/03/2022	X	X	Х	. X
21/03/2022	Х	X	Х	Х

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# RDS SUPERMARKET PVT. LTD., #14 SAMUNDEESWARI AMMAN KOIL STREET, BAZAR ROAD, AMBUR -635802



Date: 22:03:2022

### To Whom SO Ever It May Concern

This is to certify that Aamira Fathima. K – Reg No, 31219U08001, Hajira Fathima. K- Reg No, 31219U08022, Peerathi Huzaina Maryam- Reg No, 31219U08047, Sumera. B -Reg No, 31219U08063, Studying BBA Final Year in Islamiah Woman's Arts and Science Collage, has undergone project Title; A Study on Consumer Behaviour Towards RDS Supermarket Private Ltd, Project Period; 7<sup>th</sup> March 2022 (15 Days) successfully Completed in our Organization.

During this period, we observed that their conduct, performance and learning are good looking forward a bright future ahead.

Thanking You

For RDS Supermarket

Super Lierket Pvt. Ltd.,
Althoryzed Signatorkol Street
Bazzer Road, AMEDIK - 635 802. Vir. Dr
Contact No: 2025199888

PHONE: 7200510888,9786010888,8072477747

### RDS SUPERMARKET PVT LTD., #14 SAMUNDEESWARI AMMAN KOIL STREET, BAZAR ROAD, AMBUR - 635 802



#### **CERTIFICATE OF ATTENDANCE**

To whom event his may concern, the following data shows the attendance report to the student did their internship project at your supermarket during the period of 15 days. (7<sup>th</sup> March -21th March 2022)

DATE	AAMIRA FATHIMA .K	HAJIRA FATHIMA .K	PEERATHI HUZAINA MARIYAM	SUMERA.B
07-03-2022	х	х	X	х
08-03-2022	х	x	х	х
09-03-2022	х	х	х	Х
10-03-2022	х	х	х	x
11-03-2022	x	х	х	х
12-03-2022	x	х	X	х
13-03-2022	×	x	<b>x</b> .	х
14-03-2022	х	х	. <b>x</b>	х
15-03-2022	x	х	X	Х
16-03-2022	х	х	Х	X
17-03-2022	х	х	х	X
18-03-2022	х	х	х	х
19-03-2022	x	х	х	x
20-03-2022	х	х .	х	х
21-03-2022	х	x	X	х

PHONE: 7200510888, 9786010888, 8072477747

Super Market Pvt. Ltd.,
#14, Samual Super Market Pvt. Ltd.,
#15, Samual Super Market Pvt. Ltd.,
#16, Samual Super Market Pvt. Ltd.,
#16, Samual Super Market Pvt. Ltd.,
#17, Samual Super Market Pvt. Ltd.,
#17, Samual Super Market Pvt. Ltd.,
#18, S

### AFI TANNERY

Tannery @ 159/A, Cutchery Road Extension, Valayampet, Vaniyambadi - 635 751.

Tel: 04174 - 234487 mail@afitan.com www.afitan.com

Date:22/03/2022

#### To Whom So Ever It May concern

This is to certify that S. Alima Maryam - 31219U08006, M. N. Niha Suman - 31219U08042, T. Roosha Shareen - 31219U08054, J. NoorualHuda - 31219U08043, Studying BBA Final Year in Islamiah Women's Arts and Science College, has undergone Project Title: A Study on Employee Morale in AFI TANNERY, Project Period:7th March 2022 to 21st March 2022 (15Days) successfully Completed in our Organisation.

During this period, we observed that their conduct, performance and learning are good, looking forward a bright future ahead

Thanking you

For AFI Tannery

Authorized Signatory



# VANITEC LIMITED

Common Effluent Treatment Plants For Tanneries 183 Cutchery Road Extension Valayampet, Vaniyambadi 635 751

CORPORATE IDENTITY NO.: U19119TN 1986 PLCO 13155

GSTN: 33AAACT2497B1ZN

Date: 22-03-2022

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mrs. BHUVANESHWARI .K, Reg. No. 31219U08015 of Final Year Bachelor Of Business Administration (BBA), from Islamiah Women's Arts And Science College. Vaniyambadi 635 751, has undergone Institutional Training in our company from 07-03-2022 to 21-03-2022.

We wish all success in her future endeavors.

With Best Regards

For **VANITEC LIMITED** 

K Iqbal Ahmed Managing Director





# VANITEC LIMITED

Common Effluent Treatment Plants For Tanneries 183 Cutchery Road Extension Valayampet, Vaniyambadi 635 751

CORPORATE IDENTITY NO.: U19119TN 1986 PLCO 13155

GSTN: 33AAACT2497B1ZN

Date: 22-03-2022

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mrs. NANDHINI .T, Reg. No. 31219U08040 of Final Year Bachelor Of Business Administration (BBA), from Islamiah Women's Arts And Science College. Vaniyambadi 635 751, has undergone Institutional Training in our company from 07-03-2022 to 21-03-2022.

We wish all success in her future endeavors.

With Best Regards

For **VANITEC LIMITED** 

K Iqbal Ahmed Managing Director





# VANITEC LIMITED

Common Effluent Treatment Plants For Tanneries
183 Cutchery Road Extension Valayampet, Vaniyambadi 635 751

CORPORATE IDENTITY NO.: U19119TN 1986 PLCO 13155

GSTN: 33AAACT2497B1ZN

Date: 22-03-2022

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mrs. PRITHIGA .S, Reg. No. 31219U08049 of Final Year Bachelor Of Business Administration (BBA), from Islamiah Women's Arts And Science College. Vaniyambadi 635 751, has undergone Institutional Training in our company from 07-03=2022 to 21-03-2022.

We wish all success in her future endeavors.

With Best Regards

For **VANITEC LIMITED** 

K Iqbal Ahmed
 Managing Director



# PRIMARY AGRICULTURAL CO – OPERATIVE CREDIT SOCIETY LTD.

C2547 Kothur Primary Agricultural Co-Operative Credit Society Ltd., Pernambut (via), Pernambut (TK), Vellore (District).

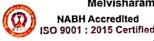
Date: 21/03/2022

V.TAMILSELVI Miss. certify that to is This S.SARAVANA (31219U08069), (31219U08064),M.VANMATHI (31219U08058), K.RAJALAKSHMI (31219U08051) BBA IIIYear **WOMEN'S** AND ART **ISLAMIAH** of course degree SCIENCECOLLEGE from VANIYAMBADI has undertaken major project in our society from 7th March 2022 to 21st March 2022. Her Participation and Execution of the Project are Good.



C-2547, NOTES CHECK OPERATIVE CREDIT SOCIETY LTD.





Ref: 00273/AP/AKH/ 22/03/ 2022

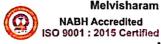
# TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.** Ayisha Siddiqua N, Final Year BBA, student from Islamiah Women's Arts and Science College, Vaniyambadi-635752, has successfully completed her internship training in our Hospital from 7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022.

DR.MUSHTAQ AHMED KHAN, M.S MEDICAL SUPERINTENDENT

Dr.Mushlag Ahm, ed Knam, Mass, MS (Jen)





Ref: 00275/AP/AKH/ 22/03/ 2022

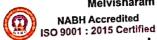
### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Habeebunnisa K**, Final Year BBA, student from Islamiah Women's Arts and Science College, Vaniyambadi-635752, has successfully completed her internship training in our Hospital from 7th March 2022 to 21st March 2022.

DR.MUSHTAQ AHMED KHAN, M.S MEDICAL SUPERINTENDENT

Dr.Mushkag Ahmed Khan, uses, MS (Gcn)

Apollo Rei E capità, Na wisharam-632509.



Ref: 00276/AP/AKH/ 22/03/ 2022

HRD

# TO WHOMSOEVER IT MAY CONCERN

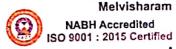
This is to certify that **Ms. Hifza Anam V**, Final Year BBA, student from Islamiah Women's Arts and Science College, Vaniyambadi-635752, has successfully completed her internship training in our Hospital from 7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022.

DR.MUSHTAQ AHMED KHAN, M.S MEDICAL SUPERINTENDENT

Dr.Mushtag Ahmad Khan, wass us (Gan)

Apollo Rel Hornard Velvisharam 532509.





Ref: 00274/AP/AKH/ 22/03/ 2022

HOS

# TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Vinitha K**, Final Year BBA, student from Islamiah Women's Arts and Science College, Vaniyambadi-635752, has successfully completed her internship training in our Hospital from 7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022.

DR.MUSHTAQ AHMED KHAN, M.S MEDICAL SUPERINTENDENT

United Ship of Annual Mass, Ms (Gen)

Apollo KH roustan, Massisharam-632509.

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Scanned with CamScanner



Dated: 22.03.2022

# TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. ASHIFA.F (Reg.No:31219U08009) studying B.B.A final year in Islamiah Women's Arts & Science College, Vaniyambadi has undergone Institutional Training in our firm for a period of 15 Days from 7<sup>TH</sup> March 2022 To 21<sup>St</sup> March 2022.

During the training period her work was found to be satisfactory and her conduct was very good. We wish her a great success in her future career.

FOR SINAN LEATHERS

Partner



Dated: 22.03.2022

# TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.NASHITHA AIMAN.S (Reg.No:31219U08041) studying B.B.A final year in Islamiah Women's Arts & Science College, Vaniyambadi has undergone Institutional Training in our firm for a period of 15 Days from 7<sup>TH</sup> March 2022 To 21<sup>St</sup> March 2022.

During the training period her work was found to be satisfactory and her conduct was very good. We wish her a great success in her future career.

N LEVEN CONTRACTOR

For SINAN LEATHERS

Partner



Dated: 22.03.2022

# TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.THAURA HARMEN.A (Reg.No:31219U08066) studying B.B.A final year in Islamiah Women's Arts & Science College, Vaniyambadi has undergone Institutional Training in our firm for a period of 15 Days from 7<sup>TH</sup> March 2022 To 21<sup>St</sup> March 2022.

During the training period her work was found to be satisfactory and her conduct was very good. We wish her a great success in her future career.

AN LAND THE STATE OF THE STATE

For SINAN LEATHERS

Partner



Dated: 22.03.2022

# TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.YASMEEN.I (Reg.No:31219U08073) studying B.B.A final year in Islamiah Women's Arts & Science College, Vaniyambadi has undergone Institutional Training in our firm for a period of 15 Days from 7<sup>TH</sup> March 2022 To 21<sup>St</sup> March 2022.

During the training period her work was found to be satisfactory and her conduct was very good. We wish her a great success in her future career.

NAB CANAL CA

For SINAN LAATHERS

Dartnet

# N.M. HASHIM & CO

Tanuers & Exporters of Finished Leathers. Shop Uppers & Full Shoes



No.1, Kumarappa Street, Periamet, Chennai - 600 003. Ph: 91-44-25615543, 91-44-25611121, E-mail: import@nmh.co.in

21/Mar/2022

### **TO WHOM SO-EVER IT MAY CONCERN**

This is to certify that the following Student of B.B.A from Islamiah Woman Arts & Science College, NO.10, Bypass Road, New Town, Vaniyarmbadi - 635752 has undergone Project Work in our Company from 07-03-2022 to 21-03-2022.

1) Ms. Nuzhath Fathima N Reg No: 31219U08044

2) Ms. Ayeesha Siddeeqa P Reg No: 31219U08011

3) Ms.Ayesha Amreen KU Reg No: 31219U08012

4) Ms.Fariha Taskeen V Reg No: 31219U08017

During this period, their involvement and interest shown on the topic was appreciable.

We wish all of them success in their endeavour.

Yours faithfully,

for N.M.HASHIM & CO

Manager



## AHI TANNERY

Tannery @ 159/A, Cutchery Road Extension, Valayampet, Vaniyambadi - 635 751.

Tel: 04174 - 234487 mail@afitan.com www.afitan.com

Date:22/03/2022

### To Whom So Ever It May concern

This is to certify that Aleena Kouser. D – Reg No.31219U08005, Nafia Sadaf. N - Reg No.31219U08036, Tahseen. B - Reg No. 31219U08065, Zohra Fathima. M - Reg No. 31219U08074, Studying BBA Final Year in Islamiah Women's Arts and Science College, has undergone Project Title: A Study on Impact of post COVID - 19 on Employees Performance in AFI TANNERY, Project Period :7th March 2022 to 21st March 2022 (15Days) successfully Completed in our Organisation.

During this period, we observed that their conduct, performance and learning are good, looking forward a bright future ahead

Thanking you

For AFI Tannery

Authorized Signatory

anivamba

# J B AGRO FOODS

(Oil Wholesaler and Retailer) 297/24A, Venkatasamudhiram Main Road, Bangi Shop, Thuthipet, AMBUR – 635 811

Date: 26.03.2022

This is to certify that MISS FATHIMA TAZEEN K (31219U08019)

KEERTHIGA V (31219U08028) MAKEE UL ARAB K (31219U08031)

RABIT SHAFFIN T (31219U08050) BBA final year students of

Islamiah Women's Arts and Science College, from Vaniyambadi, they are undertaken major project in our organization from 07<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022 her Participation and Execution of the Project are Very Good.

Managing Director

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# HIJAZ KURODA GLOVES COMPANY PVT. LTD.,





# 560 National Highway-46, Purushothamakuppam Village, Nekkanamalai Panchayat, VANIYAMBADI - 635 751, Tirupattur Dist., Tamil Nadu, INDIA.

Phone: +91 4174 232 122

Fax: +91 4174 232 267

E-mail: pmyousuf@gmail.com

E.mail: cmpervaze@gmail.com

CIN: U19200TN2011PTC079057

Date: 21-03-22

This is to certify that Miss. G.SUBASHINI(31219U08061), S.SUGANYA(31219U08062), V.NAGAVALLI(31219U08037), A.ISWARYA(31219U08025) BBA III Year degree course of ISLAMIAH WOMEN'S ART AND SCIENCE COLLEGE from VANIYAMBADI has undertaken major project in our company from 7<sup>th</sup> March 2022 to 21<sup>st</sup> March 2022. Her Participation and Execution of the Project are Good.



MANAGER

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MANUFACTURERS & EXPORTERS OF FOOTWEAR AND FOOTWEAR COMPONENTS

POST BOX No. 13 No. 17, JALAL ROAD, AMBUR - 635 802. VLR. Dist. (Tamil Nadu)

Phone : 244301, 244302 Telefax : 04174-244303

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS.PAVITHRA.K Reg No: 31219U08045 Student of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE VANIYAMBADI, has undergone "A STUDY ON INDENTIFY THE FACTORS AFFECTING EMPLOYEES RETENTION Successfully in our organisation for a period of 07-03-2022 to 21-03-2022

During the period of project, her character and conduct was found to be good.

Thanking you,

Yours faithfully,

FOR FARIDA SHOES PRIVATE LTD

(ADMIN MANAGER)



MANUFACTURERS & EXPORTERS OF FOOTWEAR AND FOOTWEAR COMPONENTS

POST BOX No. 13 No. 17, JALAL ROAD, AMBUR - 635 802. VLR. Dist. (Tamil Nadu)

Phone : 244301, 244302 Telefax : 04174-244303

DATE: 21-03-2022

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS.JANANI.Y Reg No: 31219U08026 Student of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE VANIYAMBADI, has undergone "A STUDY ON INDENTIFY THE FACTORS AFFECTING EMPLOYEES RETENTION Successfully in our organisation for a period of 07-03-2022 to 21-03-2022

During the period of project, her character and conduct was found to be good.

Thanking you,

Yours faithfully,

(ADMIN MANAGER)

FOR FARIDA SHOES PRIVATE



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MANUFACTURERS & EXPORTERS OF FOOTWEAR AND FOOTWEAR COMPONENTS

POST BOX No. 13 No. 17, JALAL ROAD, AMBUR - 635 802. VLR. Dist. (Tamil Nadu)

Phone : 244301, 244302 Telefax : 04174-244303

DATE: 21-03-2022

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS.VITHYA.V Reg No: 31219U08072 Student of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE VANIYAMBADI, has undergone "A STUDY ON INDENTIFY THE FACTORS AFFECTING EMPLOYEES RETENTION Successfully in our organisation for a period of 07-03-2022 to 21-03-2022

During the period of project, her character and conduct was found to be good.

Thanking you,

Yours faithfully,

FOR FARIDA SHOES PRIVATE LTD

(ADMIN MANAGER)



MANUFACTURERS & EXPORTERS OF FOOTWEAR AND FOOTWEAR COMPONENTS

POST BOX No. 13 No. 17, JALAL ROAD, AMBUR - 635 802. VLR. Dist. (Tamil Nadu) Phone : 244301, 244302 Dieriax 2104174214303

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that MS.SANDHIYA.R Reg No: 31219U08056 Student of ISLAMIAH WOMENS ARTS AND SCIENCE COLLEGE VANIYAMBADI, has undergone "A STUDY ON INDENTIFY THE FACTORS AFFECTING EMPLOYEES RETENTION Successfully in our organisation for a period of 07-03-2022 to 21-03-2022

During the period of project, her character and conduct was found to be good.

Thanking you,

Yours faithfully,

FOR FARIDA SHOES PRIVATE LTD

(ADMIN MANAGER)





## DARLING DIGITAL WORLD PVT LTD

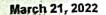
NO 12&13,TNHB, Krishnagiri Main Road, Tirupattur, Tirupattur Dt - 635601

Date:

This is to certify that Miss R.AGALYA (31219U08003), ISWARIYA .S(31219U08024) P.RAMYA(31219U08052) K. UMAMAGESHWARI (31219U08067) BBA III year degree course of ISLAMIAH WOMEN'S ART ANDSCIENCE COLLEGE form VANIYAMBADI has undertaken major project in our showroom from 7 March 20022 to 21 March 2022. Her participation and Execution of the project are good.

MANAGER

GSTIN: 33AACGD286231ZG BARING MOUNT WORLD PVT. LTD. D.No. 12,13, Thirupathur Village, THE A. THIRUPATHUR - 635 601. ©: 75CGL23415, 7936212487





### **CERTIFICATE**

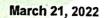
This is to certify that FASEEHA MAHEEM. T Reg No. (31219U08018) student of ISLAMIAH WOMEN'S ARTS and SCIENCE COLLEGE has done her BBA final year project in IWAYY Technology Solutions from 7 March 2022 to 21 March 2022.

I wish her all the best of luck for her future endeavors.

Truly,

For IWAYY Technology Solutions,

IWAYY Technology Solutions #446, 1st Floor, Islamiah College Road, Vaniyambadi – 635752 Phone: +91 4174 235307 | Email: info@iwayy.com, www.iwayy.com





### **CERTIFICATE**

This is to certify that NABEELA FATHIMA. S Reg No. (31219U08034) student of ISLAMIAH WOMEN'S ARTS and SCIENCE COLLEGE has done her BBA final year project in IWAYY Technology Solutions from 7 March 2022 to 21 March 2022.

I wish her all the best of luck for her future endeavors.

Truly,

For IWAYY Technology Solutions,

IWAYY Technology Solutions #446, 1st Floor, Islamiah College Road, Vaniyambadi – 635752 Phone: +91 4174 235307 | Email: info@iwayy.com, www.iwayy.com





### **CERTIFICATE**

This is to certify that MATHIHA HASEEN. H Reg No. (31219U08032) student of ISLAMIAH WOMEN'S ARTS and SCIENCE COLLEGE has done her BBA final year project in IWAYY Technology Solutions from 7 March 2022 to 21 March 2022.

I wish her all the best of luck for her future endeavors.

Truly,

For IWAYY Technology Solutions,

IWAYY Technology Solutions #446, 1st Floor, Islamiah College Road, Vaniyambadi – 635752 Phone: +91 4174 235307 | Email: info@iwayy.com, www.iwayy.com



March 21, 2022

### **CERTIFICATE**

This is to certify that AAMIRA TASKEEN. V Reg No. (31219U08002) student of ISLAMIAH WOMEN'S ARTS and SCIENCE COLLEGE has done her BBA final year project in IWAYY Technology Solutions from 7 March 2022 to 21 March 2022.

I wish her all the best of luck for her future endeavors.

Truly,

For IWAYY Technology Solutions,





# ISLAMIAH WOMENS ARTS AND SCIENCECOLLEGE

Recognized by UGC under section 2(f) & 12(B) of the UGC Act 1956 & Permanent Affiliation with Thiruvalluvar University Accredited by NAAC with B arade.

# DEPARTMENT OF BUSINESS ADMINISTRATION TITLE OF THE PROJECT- 2021-2022

	TITLE OF THE PROJECT = 2021-2022								
S. No	GROUP NAME	TITLE OF THE PROJECT	YEAR	GUIDE NAME					
1	PRITHIGA.S BHUVANESHWARI.K NANDHINI.T	A Study on Effluent water treatment on tanners in Vanitech Limited.	Мау-22	Ms.D.ARCHANA					
2	ALIMA MARIYAM.S, NIHA SUMAN.M.N NOORUL HUDA.J ROOSHA SHAREEN.T	A Study on employee morale in AL Furqan International Tannery	May-22	Ms.D.ARCHANA					
3	RAJALAKSHMI.K SARAVANA.S TAMILSELVI.V VANMATHI.M	A Study on factors Infulencing Non- Payment of Agricultural loan in primary agricultral co- operative credit socitey(PACS)	May-22	MS.S.PRAMILA					
4	ISWARYA.A NAGAVALLI.V SUBASHINI.G SUGANYA.S	A Study on Oganisational culture and its impact on employees behaviour at HWAZ Kuroda Gloves Pvt.Ltd.	May-22	MS.S.PRAMILA					
5	FATHIMA TAZEEN.K KEERTHIGA.V MAKEE UL ARAB K RABIT SHAFFIN.T	A Study on impact of Branding and packing on Marketing Productivity at J.B Agrofoods. Ambur.	May-22	MS.S.PRAMILA					
6	ALEENA KOUSER.D NAFIA SADAF.N THASEEN.B ZOHRA FATHIMA.M	A Study on impact of post COVID-19 on employee performance in AFI Tannary.	May-22	Ms.D.NITHYA					



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7	AYISHA SIDDIQUA.N HABEEBUNNISA.K HIFZA ANAM.V VINITHA.K	A Study on customer perception and satisfaction towards health insurance in reference to K.H Apollo Hospital	May-22	Ms.D.NITHYA
8	AGALYA.R ISWARIYA.S RAMYA.P UMAMAGESHWARI.K	A Study on customers Brand preferences towrads electronic goods with special reference to Darling showroom in Tirupattur.	May-22	Dr.M.SADIYA SARVATH
9	ASMA KONIYAN.N AYSHA IFFATH.S.T KHATEEJATHUL KUBRA.N SAFIYA TAZEEN.J	A Study on impact of customer relationship management in YAHAMA Showroom, Vaniyambadi.	May-22	Ms.D.ARCHANA
10	AAMIRA FATHIMA.K HAJIRA FATHIMA.K PEERATHI HUZAINA MARYAM SUMERA.B	A Study on Consumer behaviour towards on RDS Supermarket private Ltd.,.Ambur.	May-22	MS.S.PRAMILA
11	AYEESHA SIDDEEQA.P AYESHA AMREEN.K.U FARIHA TASKEEN.V NUZHATH FATHIMA.N	A Study on Export potential of leather and leather products with special reference to N.M.Hashim & Co in Chennai.	May-22ੂ	Dr.M.SADIYA SARVATH
12	JANANI.Y PAVITHRA.K SANDHIYA.R VITHYA.V	A Study on factors influencing employee retention at Farida shoes private limited.	May-22	Ms.D.NITHYA
13	ARCHANA.A GOPIKA.M LAKSHMIPRIYA.K SINDHU.M	A Study on financial performance wit reference to Co-Operative sugar mill Ltd., kethadapatti.	May-22	Dr.M.SADIYA SARVATH

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14	AAM\RA TASKEEN.V FASEEHA MAHEEM.T MATHIHA HASEEN.H NABEELA FATHIMA.S	A Study on Emotional intellegence of the people engaged in IWAYY technology solution. Vniyambasi	May-22	Ms.D.ARCHANA
15	ASHIFA.F NASHITHA AIMAN.S THAURA HARMEN.A YASMEEN.I	A Study on Oganizational Culture in SINAN Leather's	May-22	Ms.D.ARCHANA
16	AISHASIDDIKA.M.S NALINI.D PAVITHRA.P PREETHI.S	A Study on Perception and Brand Awarness on Samsung Products at Darling Digital showroom at vaniyambadi.	May-22	MS.S.PRAMILA



Principal
Islamiah Women's Arts and Science College
Vanıyambadi - 635 752.